

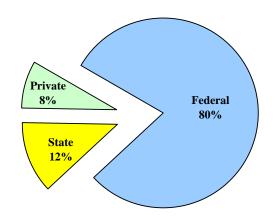
EMERY COUNTY TOURISM PROFILE

County Indicator	2004	2005	2006	% Change 2005-2006	State Ranking
DEMOGRAPHIC					
Population	10,493	10,491	10,438	-0.5%	19
Total Non-Ag Employment	3,739	3,805	3,937	3.5%	19
Non-Ag Avg Monthly Wage	\$2,883	\$3,087	\$3,302	7.0%	1
Per Capita Income	\$20,032	\$22,080	\$23,434	6.1%	21
Unemployment Rate	7.4%	5.2%	3.5%	-32.7%	9
SPENDING & EMPLOYMENT					
Spending by Travelers (Millions)	\$42.3	\$46.8	\$40.6	-13.2%	17
Travel & Tourism Related	834	890	774	-13.0%	17
Employment	031	0,0	,,.	13.070	1,
TOURISM TAX REVENUES (000s)					
Local Tax Revenues from	\$1,415	\$1,584	\$1,381	-12.8%	17
Traveler Spending	·				
Transient Room Tax	\$141.7	\$168.9	\$167.7	-0.7%	17
Restaurant Tax					
Car Rental Tax					
Gross Taxable Retail Sales (millions)	\$128.4	\$138.6	\$182.2	31.5%	18
REGIONAL VISITATION COUNTS					
I-70 UT/CO Traffic Count	2,280,155	2,248,400	2,390,750	6.3%	
Arches N.P.	733,129	781,667	833,046	6.6%	
Capitol Reef N.P.	551,910	550,253	513,702	-6.6%	
Canyonlands N.P.	371,706	393,672	413,587	5.1%	
Green River S.P.	38,196	20,937	22,857	9.2%	
Scofield S.P.	103,336	78,276	102,276	30.7%	
Goblin Valley S.P.	58,190	56,597	30,081	-46.9%	
Huntington S.P.	37,835	54,833	47,848	-12.7%	
Millsite S.P.	21,856	28,044	20,353	-27.4%	

Land Ownership - 2006	No. of Acres	% Total	
Total Acres in County	2,857,265	100.0%	
Federal Government	2,278,032	79.7%	
BLM	2,065,279	72.3%	
US Forest Service	210,667	7.4%	
National Park Service	2,084	0.1%	
National Wildlife Refuge			
Other •	2	0.0%	
State Government	347,719	12.2%	
Utah State Parks & Recreation	2,724	0.1%	
Utah State Wildlife Reserves	9,396	0.3%	
State Trust Lands	335,306	11.7%	
Other ••	293	0.0%	
American Indian	37	0.0%	
Private*	231,940	8.1%	

[•] Includes Military and Bankhead Jones land

Land Ownership - 2006



^{*}May include some local government land

^{••} Includes State Sovereign and UDOT land

Emery County Tourism Profile

